Leadership

Forest Frizzell
Co-Founder & CEO
Leadership in Utility & Gov, 20+ year IT, SV Start Up.

Olin Lagon
Co-Founder & CTO
11 patents. Serial tech entrepreneur/innovator; 2 exits

Matt Motoki
Chief Data Scientist
Electrical Engineer & world ranked data scientist

Jennifer Ignacio
Sr. Dir, Business Development
Expertise in DSM project mgmt & engineering. CEM, LEED, AP

Chris Murphy
CFO
Executive finance at multiple related cleantech companies

Randall Fish
Sr. Dir, Business Development
National experience in demand response & energy storage markets

Mission

Shifted Energy helps utilities integrate clean energy, build customer trust and balance the grid through monitoring, optimization and customer-friendly load control.

Core Expertise

- Data science & machine learning
- IoT devices & communications
- Scalable software architecture
- DER forecasting & optimization
- Underserved community engagement
Grid & Network Services
- Peak Load Reduction
- Permanent Load Shift
- Load Build / Renewable Firming
- Emergency Demand Response
- Fast Frequency Response

Consumer Services
- Time-of-Use Bill Management
- Energy Efficiency Mode
- Vacation Mode
- Demand Charge Management
- Solar Self-Consumption
- Predictive Maintenance Alerts
Example: Grid Services Purchase Agreement with Hawaiian Electric

- 25 properties
- Optimally manage 3,000+ smart energy devices
- Deliver an average of $27,000 in electric bill reductions to each property
- 95% LMI communities
Forest Frizzell
Co-Founder & CEO
forest@shiftedenergy.com
(808) 664-0053

Select Utility Customers

Select Global Partners

Learn more at www.shiftedenergy.com